

WOMEN'S NETWORKING BREAKFAST

A FUN AND EXCITING EVENT TO HELP YOU SUCCEED IN YOUR BUSINESS

This lively event provides an opportunity to discuss your business ideas, network with other women business owners, and learn from knowledgeable and successful speakers.



Judith Balian founder of Excoveries, consults on creativity, marketing and sales with businesses of all types and sizes from Fortune 500 companies to small start-ups, private consultants, and individual practitioners.

Friday, March 15, 2013

8:00 – 11:00 AM

Morgan Run Resort and Club

Change Your Marketing Mindset and Watch Your Sales Soar

Let's face it—anyone who has her own business is in sales, but for many of us, marketing ourselves is uncomfortable. You don't want to be "pushy," right? Unfortunately that message we give ourselves runs counter to self-promotion. Now that we are entrepreneurs, we have to talk about ourselves and what we do in order to be successful. It's time for a new mindset!

In this presentation you'll learn how to avoid sabotaging your efforts, and you'll re-frame the way you think about sales. Your attitude and approach to sales and marketing may never be the same again!

Judith Balian will teach you:

- ◆ Why women often find it difficult to market themselves
- ◆ Strategies to help you overcome common sales challenges
- ◆ Small steps that will build your marketing and sales confidence

Attendee cost is \$33 pre-paid by March 12, \$43 later

Vendor tables available to sell your product or service to 100+ attendees.

Vendor cost is \$83 pre-paid by March 12, \$93 later

Includes \$50 table fee and \$33 for breakfast and networking for 1 person.

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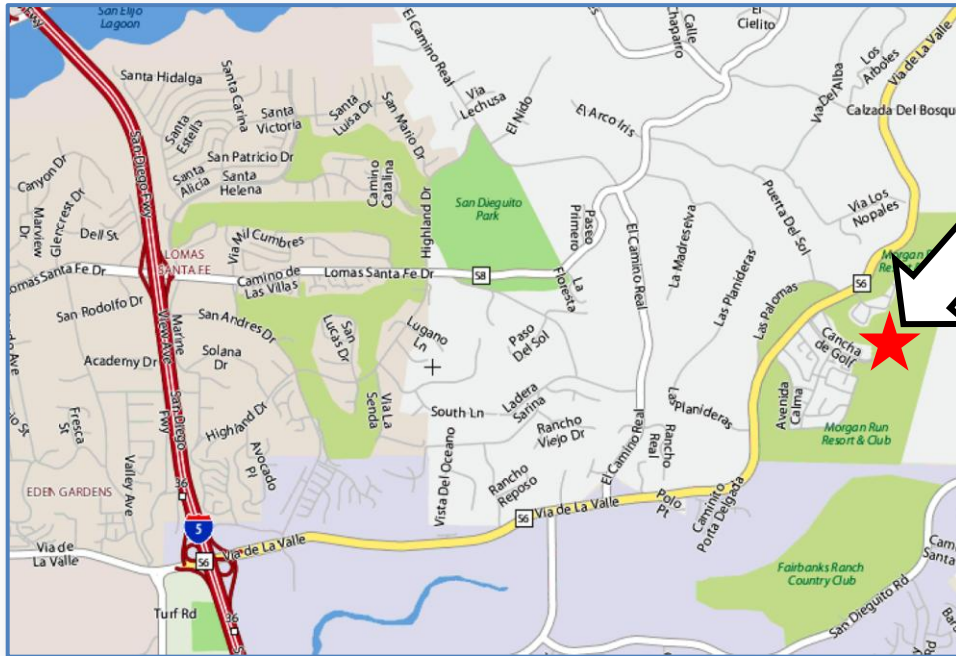
Scan here
to register

SEE BACK FOR MORE INFORMATION AND TO REGISTER

Women's Networking Breakfast

Morgan Run Resort and Club

5690 Cancha de Golf, Rancho Santa Fe, CA 92091



Bring 50 of your business cards and brochures to place on the general networking tables!

Go online for registration and more information

www.sandiego.score.org

Or call 619.557.7272

REGISTER EARLY – space is limited!



Scan here to sign up on the SCORE website



Check SCORE's website for details on future programs.